

Int. Cl.: 35

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 2,949,914

Registered May 10, 2005

**SERVICE MARK
PRINCIPAL REGISTER**

ADREACH IMPRESSIONS

BELLSOUTH INTELLECTUAL PROPERTY COR-
PORATION (DELAWARE CORPORATION)
824 MARKET STREET, SUITE 901
WILMINGTON, DE 19801

FIRST USE 8-15-2002; IN COMMERCE 9-1-2002.

OWNER OF U.S. REG. NO. 2,336,102.

FOR: ADVERTISING FOR OTHERS VIA AN ON-
LINE ELECTRONIC COMMUNICATIONS NET-
WORK AND TRACKING OF RESPONSES TO SUCH
ADVERTISING, IN CLASS 35 (U.S. CLS. 100, 101 AND
102).

SN 78-216,960, FILED 2-20-2003.

YONG KIM, EXAMINING ATTORNEY